

Marketing Brief Response Sheet

Pandemic Business Recovery Grant

1 – Social Media Campaign Management

Please detail a campaign plan detailing how you would use social media channels to promote the grant.

2 – Copy Writing

Please outline your experience, with examples, of writing engaging copy for social media.

3 – Experience Managing Social Media Campaigns

Please outline your experience, with examples, of managing social media campaigns.

4 – Delivery Capacity

Please detail the team that would be available for work on the project. Please identify the primary contact for the project and indicate where in the business the named contact receives support from.

5 – Delivery Capabilities

Within the team detailed in the quotation, please highlight the individual’s experience and qualifications.

6 – Price – Detail your price for services relating to the brief